

## RELIEF



Soles4Souls Canada helps get new shoes and clothing to people in crisis, freeing up financial resources they can use toward other needs.

Donated product is provided to those who need it most, helping people live healthier, happier lives.

One of the recipients has been going through some difficult years. He was so happy that he ran around the parking lot. He said that the last time he had new shoes was 7 years ago and his feet always hurt.

4Relief Partner Petersborough Lions Club

## OPPORTUNITY



Soles4Souls Canada sells and distributes shoes and clothing through our international partners to help people build small businesses.

Creating opportunity through **2.1 MILLION** pairs of new and gently used shoes and articles of clothing to date.

Prior to selling shoes through Soles4Souls, I was unable to care for my family. One pair can help me send my kids to school, help feed my family, and bring joy to my kids and husband. I, and other women like myself, have been able to regain control of our lives.

Ginette, Haitian Entrepreneur.

## EVERYKID



Soles4Souls Canada provides brand new shoes to kids in underserved communities, eliminating a barrier to educational and extracurricular opportunities

To date, we have served nearly **2,000 kids** by providing new shoes

My feet will stay dry and warm and my family doesn't have to worry about finding the money to buy some!

10 year old girl, Toronto

## THE PLANET



Soles4Souls Canada cares for our planet and for people by extending the life of shoes and clothing that might've otherwise been prematurely discarded.

Donating your shoes and clothing reduces their CO2 impact per wear by extending their life at least **15 months**. To date, we've diverted **1 MILLION KILOGRAMS** of textile out of Canada landfills.

Donating shoes and clothing is a sustainable way to give them new life, divert them from landfills, and create economic opportunities to people across the world. Something as simple as reaching into your own closet can make a difference.

Cam Munro, Chief of Staff Sporting Life Group